

**UNDERWOOD, PERKINS & RALSTON, P.C.**

Attorneys and Counselors at Law  
Two Lincoln Centre  
5420 LBJ Freeway, Suite 1900  
Dallas, Texas 75240

September 15, 2009  
For Immediate Release

Contact Allyson Blow  
(972) 661-5114  
[ablow@uprlaw.com](mailto:ablow@uprlaw.com)

**Evan Fogelman to Speak on Social Networking: Rights, Liabilities  
& Licenses in Facebook, Twitter and My Space**

On Wednesday, September 23, 2009, UPR Senior Counsel Evan M. Fogelman will speak on the legal framework of social networking sites. Sponsored by the Sports & Entertainment Law Section of the Dallas Bar Association, the talk will be held from noon-1:30 at the Belo Mansion:

2101 Ross Avenue  
Dallas, Texas 75201-2703

“Social networking apps are becoming on increasing portion of my media practice. From Trademark licensing to insurance coverage, the use of these sites is now essential for business presence and, of course, the legal concerns necessarily follow,” Mr. Fogelman notes.

Mr. Fogelman practices in the areas of Entertainment, Media, Intellectual Property and Energy. He has served as Chairman of both the Texas and Dallas Bar’s Entertainment Law Section and is Adjunct Professor at SMU Law School. He is a frequent speaker on topics in his practice areas.

Non lawyers are welcome to attend. This is the first of several talks on the subject to be given or moderated by Mr. Fogelman.